

Hadas | Tzur Lewitus

OBJECTIVE To pursue a challenging position within the fashion industry with opportunities for professional growth.

EXPERIENCE Aug 2009 – Present LIA KES – New York, NY
General Manager & Designer

- ♦ Managing production & marketing
- ♦ Rendering sketches and textile ideas
- ♦ Developing patterns from concept till pre production
- ♦ Handling sample fittings
- ♦ Creating art work for lookbooks, linesheets and website

Aug 1999 – Aug 2009 HADAS TZUR LTD – Tel Aviv, Israel
Founder/Owner /Head designer

- ♦ Established a successful company in Israel for fashion and branded wearable, custom made clothing for the marketing promotion industry and expanded the business by more than 200% in three years.
- ♦ Designed my own collection of evening dresses.
- ♦ Worked as a head designer in commercials, theater and television Series.
- ♦ Acquired and managed national and international customer base.
- ♦ Planning, execution and development of product concepts, creating items with profitability
- ♦ R&D, sourcing; washes, color, print and textile treatments
- ♦ Knowledge of garment construction, textiles and trims
- ♦ Strong presentation and communication skills
- ♦ Developed original products from CAD sketches to a prototype and final production.
- ♦ Negotiated terms of business with customers and suppliers.
- ♦ Supervised a team of 12 seamstresses, pattern makers, assistant designers.
- ♦ Handled all financial aspects of the business such as accounting, collecting debts. Etc.

Aug 1998 –Jul 1999 DANNY BAR SHAY – Tel Aviv, Israel
Head Designer and Stylist

- ♦ Designed original clothing for Television Series, movies and commercials.
- ♦ Worked as stylist and designer on Television sets
- ♦ Created sketches and ideas for Musicals and theatre

Jul 1992 - May 1994 Israel Defense Force – Israel

- ♦ Operated flight simulators for combat pilots

EDUCATION Sep 1994 - Aug 1998 Shenkar University - Israel
College of Textile Technology and Fashion
Bachelor of Arts and Fashion Design

HONORS Jul 2004

- ♦ Granted with the Israeli small business award, as a growing and successful fashion business

Sep 2009

- ♦ Attended Boston 2009 Fashion Week as part of Israel 60th celebrations organized by the Israeli Consul.

OTHER Computing - Photoshop, Illustrator, FreeHand, Word, Excel, Power Point, QuickBooks.
Languages - Bilingual and fluent in both English & Hebrew.

References available upon request.